

THE SPOKE



AN E-BULLETIN OF THE ROTARY CLUB OF JOHOR BAHRU
(District 3310 of Rotary International, Chartered on 27 June 1952)

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4 Aug 2009

Rotary has to bring in new members ...

Dear Fellow Rotarians,

August is Membership Development month in the Rotary calendar. I do not know what you think, but I think there is a reason for RI to designate August as Membership Development month. It shows the how important and crucial it is for the long term survival of Rotary. Just like how important it is for a company to continue to show profits for it to survive, Rotary has to bring in new members for it to be able to provide service and funding for many more years.



This is what RI President John Kenny wrote in the August issue of Rotarian. "Every good Rotarian, every member who shares our core values, will make a club that much stronger, and that much more attractive for others to join. Unfortunately, it is also the case that bringing in the wrong person can have the opposite effect. Rotarians are and must be people of a certain caliber – people with the capacity to do great deeds, the sense to do them wisely, and the strength of character to do them honestly and well. In the end, I believe that the best way to bring new members into Rotary is the way it has been done for generations: One member invites a carefully chosen friend, client, or colleague to a meeting and, if the match is a good one, proposes

**TODAY'S PROGRAMME:
TAM CHENG YAU ON "POLAR BASE OF AMUNDSEN."**

NEXT WEEK: MV DOULOUS, WORLD OLDEST FLOATING BOOKSHOP.

that individual for membership. This is the way that our clubs remain harmonious; it is the way that new clubs become old clubs, and new members become Rotarians for life. The membership challenges that we face today are considerable, and in many ways new. There is no denying the difficulties posed by the current global financial situation. But in the words of Henry Ford, "If money is your hope for independence you will never have it. The only real security that a man will have in this world is a reserve of knowledge, experience, and ability." And as long as we all do our jobs well, and bring in new members carefully, this is a security we in Rotary will never lack."



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RI PRESIDENT

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THE SPOKE



Datuk Haji Md Latip Sarrugi **District Governor 2009-2010**



Dear fellow Rotarians,

We have seen past Rotary generations succeed with their works and achievements in serving the communities of the world and we are justifiably proud of this great organization which we belonged to. We also know that great Rotary traditions have been forged in the past through fellowship in order to build a greater bond between fellow Rotarians. With that established bond, we develop trust among ourselves and make it possible to visualize the future of Rotary.

We are desirous to build even stronger links to the future so that future generations of Rotarians can continue to up-hold the Rotary flagship and to continue to give hope to humanity blighted by diseases, poverty, hunger, illiteracy, lack of water, conflicts and wars. With this installation of the new President of your club, let us renew our vigor and commitment in the pledge of "Service Above Self."

Rotary International has developed a strategic plan with seven priorities that will help us secure a stronger future in a changing world. To realize this dream, let us take up each and everyone of the challenges of these seven priorities posed to us: eradicating folio, advancing the recognition and public image of Rotary, increasing Rotary's capacity to provide service, expanding membership globally in both numbers and quality, emphasizing Rotary's unique vocational service commitments, optimizing leadership talents and fully implementing the strategic planning process to ensure continuity.

To embark upon this Rotary year 2009/10 successfully, Rotarians of this club must possess the feeling of greatness for being together as fellow Rotarians; demonstrate to your community that Rotarians are in union at heart and soul in doing service to the people.

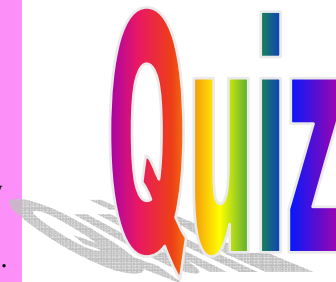
This, you must for The Future of Rotary is in Your Hands.

Yours very truly,

Datuk Haji Md Latip Sarrugi

District Governor 2009-2010

Rotary International – District 3310



Who was President of the first Rotary Club ever formed?

- Paul Harris
- Silvester Schiele

Arch Klumpf

2. In which year were women officially allowed to become members of Rotary ?

- 1993
- 1991
- 1989

3. What is the primary motto of Rotary ?

- He Profits Most Who Serves Best
- Service Above Self
- Is it the truth ?

4. Where was the first Rotary International Convention held outside North America ?

- Perth, Australia
- Edinburgh, Scotland
- London, England

5. Where was the first Rotary Club established in a non-English speaking country ?

- Havana
- Tokyo
- Sao Paolo

How often is a new Rotary Club chartered in the world today ?

- Every 14 hours
- Every 24 hours
- Every 36 hours

CLUB ANNOUNCEMENTS

COMING EVENTS

THE INTERACT AND TEACHER ADVISER TRAINING on the **8th August 2009** (saturday) from 8.00am to 1.00pm at SMK Dato Jaafar, Johor Bahru.

International Understanding Day is on 15th August.

Rotoract Club Installation is on 22nd Aug 2009 Grand Paragon Hotel

ROTARY CLUB OF TEBRAU – 21ST INSTALLATION DINNER

21st August 2009 (Friday)

Time : 7.00 pm

Venue : Grand Straits Garden Seafood Restaurant – Ballroom 1

Theme : Tribute to Michael Jackson
tickets are available at RM75.00 per person

4. August is Rotary Membership Month!-
5. Rtn Shiok Fu

1. Please help identify and invite prospective members to join us at our club meetings during August membership month.

2. If you want to introduce a prospective candidate, please collect a Membership Proposal Form from me or President Dr. Anga.

3. Remember Team RCJB! . The 10 Team Heads will be following up with you during the Rotary Year. Please call me or your Team Heads if you have suggestions or have prospective candidates in mind.

4. **Tuesday 25 August 2009** will be a Membership Talk and Dialogue where 4 members, namely Rtn. Dr. Vishwadeep, Rtn. Ranjeet Singh, Rtn. Teo Cheng Siang and Rtn. Chua Tze-Wei will talk about their experiences as Rotarians and share their suggestions on membership issues. Fellow members are invited to participate in the Dialogue following their short individual talks. So



International understanding day at Sekolah Aminudin Baki held on 1st Aug 2009

MEMBERSHIP	56
PHF	43
PHSM	7
ROTARY SPOUSE	8
EYER	17



Last week we had the privilege to hear from Assad, an eminent author of 3 books in the impact of Obama's administration on US relationship with South East Asia countries.

When President George Bush waged his war on terror, South East Asia was the battlefield for the second front. It is difficult to fathom the depth of resentment against US with all the falsified grounds for the invasion of Iraq. The election of a black American who has spent his childhood in Asia, as president has put South East Asia back in importance and the best thing that can happen, more than nuclear power. Now countries are sending ambassadors to Asean. The rise of India and China has changed the equation of balance of power and the US has changed its role from Policeman of the world to Guardian of Peace. Japan had no choice but to go nuclear. To a question on North Korea, he said that US cannot attack North Korea because it will result in tremendous loss of lives in South Korea. To another question on Indonesia, he said that he sees Indonesia as a giant waking up. Rtn Freddie Long thanked the speaker with a call for international understanding and interracial understanding.

Report by PP Beng Sooi

U.S. RELATIONSHIP WITH ASIA UNDER OBAMA-

Asad-ul Iqbal Latif



About last week's speaker

Asad-ul Iqbal Latif is a visiting research fellow at the Institute of South East Asian Studies Singapore. His areas of research include Singapore's political and strategic relations with China, India and US. He is the author of 3 books, three sides in search of a triangle: Singapore America-India relations, India in the making of Singapore, and Between Rising Powers: China, Singapore, India.

He graduated with honours in English from Presidency College in Kolkata, in 1977 and in 1993 masters in letters degree in history at Claire hall, Cambridge, where he was a Raffles and Rajaratnam scholar. He was a fullbright scholar at Harvard University Weatherhead Centre for international affairs in 2006. A journalist for 25 years before joining ISEAS, he worked at the Statesman, in Calcutta, Asiweek in Hongkong, Business Times and Straits Times in Singapore. Assad was a visiting Jefferson fellow at East West Center in Hawaii in spring 2001.

RELATED NEWS VOICE OF AMERICA

July 22, 2009

At a Bangkok news conference on the eve of her arrival at the ASEAN forum, Secretary Clinton served notice that the Obama administration is re-engaging with the region.

"I want to send a very clear message that the United States is back, that we are fully engaged and committed to our relationships in Southeast Asia, that we want to resume and strengthen our very strong alliances and friendships," Clinton said. "We want new partnerships, and it is an important part of our overall approach to participate in ASEAN, which is an essential organization co-founded by among others Thailand to bring the countries of Southeast Asia together."

Clinton is expected to formally announce in Phuket that the United States will become a party to the ASEAN Treaty of Amity and Cooperation, which calls for the peaceful resolution of disputes among Southeast Asian states and non-interference in their affairs. Voice of America

PROFILE OF THE WEEK : Freddy Lee



Freddie was born on 12th March 1951 in Kuala Lumpur, the 4th of 7 siblings. He studied at St Gabriel's Primary and Secondary School in Kuala Lumpur.

Being from humble working family background, he worked for several years after form six before going to United Kingdom to further his education in 1972 and has a Diploma in Marketing and Hotel Administration.

Starting as a Management Trainee with Regent Hotel, Kuala Lumpur after graduating in 1976, he has a varied vocation in the food, entertainment and property development abusiness over the last 33 years. He has seen the boom and burst of the commercial world

Never shy of hard work, he has progressed well and is now the Chairman of the Rhino Development Sdn Bhd, Rhino Construction Sdn Bhd and Blue Rhino Bistro Sdn Bhd, which are keeping him busy.

Both in work and off work, he believes in doing the right things and doing them right. Upon his induction on 19th May 2002, he has been an active member of the Rotary Club of Johor Bahru. Over the years, he has served as Bulletin Editor, Vocational Service Direc-

tor, Club Admin Director, Treasurer and now as Club Secretary.

He is happily married to lovely spouse Siew Koon and is blessed with 3 sons, Kenneth who is now 27 years old, Benjamin 21 and Jeremy 20.

Looking at his 90 kg physique and dark complexion there is no prize for guessing he has a passion for food and golf. He is always game for a good meal and a round of golf anytime anywhere.



Quote:

The biggest challenge is to keep the momentum going and this depends very much on the committee chairs.

I, as President will try to motivate the committee chairs to get the members in their committees to participate wherever possible.

ANGA

From Rotary International President

August 2009

My fellow Rotarians:

I have always thought it important to bear in mind that Rotary is a voluntary organization, composed of people who are all themselves leaders. When addressing such an audience, I have never thought it fitting to exhort or demand. Every Rotary club is and must be autonomous: The leadership of Rotary International exists not to control, but to motivate and guide.



And so when we in Rotary speak about the importance of membership, I believe it of the utmost importance to bear in mind that the primary experience of Rotary, for the overwhelming majority of Rotarians, is of the club: of club meetings, club projects, and fellow club members.

When Paul Harris began the first Rotary club 104 years ago, he did not initially think of service. Instead, he had in mind a place where people of good character, intelligence, and morals could enjoy each other's fellowship and friendship. The service came later, as a natural outgrowth of the gathering of such people.

Every good Rotarian, every member who shares our core values, will make a club that much stronger, and that much more attractive for others to join. Unfortunately, it is also the case that bringing in the wrong person can have the opposite effect. Rotarians are and must be people of a certain caliber – people with the capacity to do great deeds, the sense to do them wisely, and the strength of character to do them honestly and well.

In the end, I believe that the best way to bring new members into Rotary is the way it has been done for generations: One member invites a carefully chosen friend, client, or colleague to a meeting and, if the match is a good one, proposes that individual for membership. This is the way that our clubs remain harmonious; it is the way that new clubs become old clubs, and new members become Rotarians for life.

The membership challenges that we face today are considerable, and in many ways new. There is no denying the difficulties posed by the current global financial situation. But in the words of Henry Ford, "If money is your hope for independence you will never have it. The only real security that a man will have in this world is a reserve of knowledge, experience, and ability." And as long as we all do our jobs well, and bring in new members carefully, this is a security we in Rotary will never lack.



SHARE YOUR PASSION FOR ROTARY. REFER A MEMBER.

QUOTE: *It is our daily actions and our daily decisions that determine the course of Rotary for all of us.*

THE FUTURE OF ROTARY IS IN YOUR HANDS

-RI PRESIDENT JOHN KERRY

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And as long as we all do our jobs well, and bring in new members carefully, this is a security we in Rotary will never lack.

From the treasurer: TICKKIE BOTTLE:

OPENING BALANCE: RM 124.00
 COLLECTON: RM 47.00
 TOTAL BALANCE: RM 211.00 + B\$1.00
 HAPPY FUND: RM 200.00

ABSENT ROTARIANS ON 14 JULY 2009:

1. PP Datuk Francis Ng (exc)
2. PP Datuk Dr. Singaraveloo (exc)
3. Datuk Dr. Teoh Beng Hoe
4. PP Dr. K N Singh
5. PP Leslie Struys
6. PP Mark Chang
7. PP Mohd Nor
8. PP K Zaman
9. PP Mok T D
10. Rtn Tan Chee Seng
11. PE Dr Sivamoorthy

**FROM THE ATTENDANCE CHAIRMAN PP FRANCIS LIP
AS AT 28J ULY 2009**

Membership	56
Excused	4
Effective	52
Present	44
Percentage	84.62 %

MEMBERS CELEBATE

AUGUST		Wedding	Induction
Name	Birthday	Anniversary	Anniversary
Tony Ong		1	
Leong Chee Woh			2
Singaraveloo		8	
Elendran			10
Jit Seghal			11
Francis Ng			12
Teoh Beng Hoe		13	
Mokkam Singh		15	
Teoh Cheng Siang	18		
Mark Chang	19		
Angamuthu			20
Sivamoorthy		20	
Ng Swee Poh	25		
Mok Tai Dwan			28





PP CHEW Ban Seng District Vocational Chair



Vocational Service – A Vacation or Vocation...

"We cannot always build the future for our youth, but we can build our youth for the future." Franklin D. Roosevelt, 32nd US President

Vocational Service is the way in which Rotary fosters and supports the ideal of service in all vocations. Inherent in the Vocational Service ideal are adherence to and promotion of the highest ethical standards in all occupations. It also recognizes the worthiness of all useful occupations to society.

The basic question that every Rotarian should ask concerning Vocational Service is "What can I do in my daily work to be a little more helpful and friendly to others?" Simply, it should be thought of as a living, daily experience with a personal responsibility to uphold high ethical standards.

Rotary clubs have sponsored vocational experiences for young people such as job interview training, vocational guidance camps, industrial attachments and career information in public and school libraries. Others have initiated special vocational programs for disabled persons to enable them to perform useful occupations.

The Group Study Exchange program combines vocational service and international understanding. One important emphasis is the opportunity to visit schools, professional offices, governmental establishments, plants and factories to observe and learn from a wide range of vocational experiences.

In recent years, Vocational Service has played a much reduced role in many Rotary clubs. To re-examine Vocational Service – the second Object of Rotary, perhaps we need to revisit the early days of Rotary.



When Rotary was first conceived, it did not have the noble ideas of humanitarian service, goodwill and world understanding. In fact, Rotary was started for business reasons and professional purposes. Founder Paul Harris had the unusual idea that mixing business and friendship could result in even more business –

a "win-win" strategy even in those days!

Then, making money was the goal of business. There were little governmental restraints on enterprise, business practices or labour conditions. Business ethics, customer service, or professional standards were seldom topics of concern. Against this backdrop, Paul Harris felt that if one person from each business and profession could come together to help each other, in a non-competitive atmosphere, their business and income would improve. This concept of combining business and friendship saw the evolution of a Rotary Club.



What makes Rotary unique is Vocational Service. From the outset, Rotary membership has been based on classifications. These classifications are based solely on one's business, profession or vocation. Rotarians are expected to promote higher ethical standards in business and professional practices. The word "Rotarian" becomes a mark of distinction in the business world -- the equivalent of "sterling" found on high quality silverware.

To help uphold high ethical standards in the workplace, Rotary International adopted the "Four Way Test". These four questions require self-examination and improvement of one's dealings with others. It serves as a simple and practical guide for all relationships. The "Declaration of Rotarians In Business and Professions" reiterates that a Rotarian's vocation is considered as "an opportunity to serve society". It reinforces the importance of honesty, high ethical standards and fairness to employees, associates, competitors, customers and the public. To embrace Rotary's core values, put in practice the precepts of the District's sponsored "A Guide To Daily Living". The Guide helps us to implement Rotary's five core values, namely, Service, Fellowship, Diversity, Integrity and Leadership.

In today's troubled world, let us take Vocational Service out from the back burners and put it in the forefront again. As we continue to work with youth, let us re-emphasize the importance of honesty and highest ethical standards. What have we done for Rotary today? ***The future of Rotary is in our hands!***